



FRANKLIN CLASSICAL SCHOOL

DINNER & AUCTION

BENEFITTING THE FCS FUND

Thursday, March 16, 2017 * 6 p.m. * The Barn at Sycamore Farms * franklinclassical.com/auction

Sponsorship Opportunities

An Invitation to Sponsorship

Take advantage of this unique opportunity to advertise your business at this premier Williamson County fundraising event in a new, picturesque venue. The FCS Dinner and Auction is a first annual dinner and silent/live auction featuring world-renowned author and speaker Stephen Mansfield. FCS would like to partner with you to profile your business and get your message out to our guests both on the night of the event and throughout our event planning cycle.

Media and Direct Recognition

As a growing business, you can raise your profile among our auction attendees, school families, and the local community via social media, website links on the auction website, printed programs and weekly FCS school announcements. Sponsorship opportunities are included on the next page.

Why Franklin Classical School?

Franklin Classical School is a non-profit 501(c)3 organization whose purpose is to produce the leaders of tomorrow. All proceeds will benefit the school's annual fund, which finances scholarships and operating expenses. Sponsorship is a wonderful way to support our community's future decision-makers who are learning how to communicate and lead.

Schedule of events

6:00 p.m.	Silent Auction Opens
7:00 p.m.	Dinner
7:45 p.m.	Keynote Speaker
	Silent Auction Closes
8:30 p.m.	Live Auction
9:15 p.m.	Event Closes

The Barn at Sycamore Farms is located just 10 minutes east of the I-65/Hwy 96 Franklin exit on Murfreesboro Road. Situated in the rolling hills of Arrington, Tenn., The Barn is a 5,000 square foot, temperature-controlled event venue on 28 sprawling acres. Guests enjoy ample parking and luxurious amenities throughout.

About Our Speaker



Stephen Mansfield is a New York Times best-selling author and a popular speaker who also leads a media training firm based in Washington DC.

He first rose to global attention with his groundbreaking book "The Faith of George W. Bush," a bestseller that Time magazine credited with helping to shape the 2004 U.S. presidential election. The book was also a source for Oliver Stone's award-winning film "W." Mansfield's "The Faith of Barack Obama" was another international bestseller. He has written celebrated biographies of Booker T. Washington, George Whitefield, Winston Churchill, Pope Benedict XVI, and Abraham Lincoln, among others. Publishers Weekly described his book, "Killing Jesus," as "masterful."

Stephen's humorous but fiery "Mansfield's Book of Manly Men" has inspired men's events around the world. His more recent "The Miracle of the Kurds" has been selected as "Book of the Year" by Rudaw, the leading Kurdish news service. As a result of this book, Mansfield has become a leading voice in support of the Kurds against the evils of ISIS in the Middle East. In 2016, he released a book often lauded for its timeliness and insight: "Ask the Question: Why We Must Demand Religious Clarity From Our Presidential Candidates."

Sponsorship Levels

Platinum: \$5,000

- Category recognition in advertising and the program guide as a Platinum level sponsor
- Full page program ad (8" x 5")
- 8 reservations for dinner/auction (1 table)
- Vendor table
- Logo on auction website with link to your business
- Power Point presentation of your business logo during event
- Promotion of your business via social media
- Opportunity for display or product sampling at event as appropriate

Gold: \$2,500

- Category recognition in advertising and the event program as a Gold level sponsor
- Half-page program ad
- 6 reservations for dinner/auction
- Vendor table
- Logo on auction website with a link to your business
- Power Point presentation of your business logo during event
- Promotion of your business via social media
- Opportunity for display or product sampling at event as appropriate

Silver: \$1,000

- Category recognition in advertising and the event program as a Silver level sponsor
- Half-page program ad
- 4 reservations for dinner/auction
- Logo on auction website with a link to your business
- Power Point presentation of your business logo during event
- Promotion of your business via social media
- Opportunity for display or product sampling at event as appropriate

Bronze: \$500

- Category recognition in advertising and the event program as a Bronze level sponsor
- 2 ½" x 3" program ad (business card size)
- 2 reservations for the dinner/auction
- Logo on the auction website with a link to your business
- Power Point presentation of your business logo during event

Company/Sponsor Name _____

Level: ___ Platinum (\$5,000) ___ Gold (\$2,500) ___ Silver (\$1,000) ___ Bronze (\$500)

Contact: _____ Email: _____

Address: _____ Phone: _____

Website: _____

Please email sponsorship form and print-quality logo to mhill@franklinclassical.com. Forms and checks also may be dropped by the FCS front office (408 Church Street) or mailed to PO Box 1601, Franklin, TN 37065. Sponsorships also may be paid through PayPal at www.franklinclassical.com/auction.

You will receive a notification email when payment and form have been received. Sponsors will be contacted for a list of attendee names the week prior to the event.

For more information contact Development Director Melanie Hill at mhill@franklinclassical.com or (615) 498-5946.